CAREER SERVICES
SWARTHMORE COLLEGE

2021-2022

ANNUAL REPORT

PREPARED BY

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2021-22 ANNUAL REPORT

Career Services is proud to share highlights from another exciting year! This report is a snapshot of events, resources, data, and testimonials designed to inform our constituents about the impact of career development initiatives at Swarthmore and beyond.

TIME OF TRANSITION

The 2021-22 Academic Year represented a period of change for Swarthmore Career Services. After the departure of the previous director, Erin Massey and Katie Clark stepped in to co-manage Career Services for most of the year during a national search for new leadership.

In late February, Dr. Claire Klieger began as the new Executive Director and Assistant Vice President of Career Services. She joins the team after more than 15 years at Career Services at the University of Pennsylvania.

TABLE OF CONTENTS

01 Strategic Planning

02 First Destination Survey

03 Class of 2022

05 Embracing Wellness

06 New Collaborations

07 Institutional Assessment Project

08 Experiential Learning

10 Employer Engagement & Recruiting

11 Student Highlights & Advice



STRATEGIC PLANNING

Career Services at Swarthmore College is committed to serving the diverse needs and interests of our student and alumni community.

We are constantly challenging ourselves to find innovative and effective ways to deliver resources and programming to our constituents. In May, the team worked with national Career Services leader, Sam Radcliffe, to develop the foundational pieces of a 3-year living strategic plan. The full strategic plan will be released in the fall.

Career Services is excited to embark on this adventure. Please stay tuned for all of the updates coming to our office--big and small!



FIRST DESTINATION SURVEY

Design & Distribution Overhaul

Updated to align with national best practices on collection of post-graduation outcomes data, Career Services collaborated with Alumni Relations, ITS, Admissions and Institutional Research to redesign our survey and distribute it through Handshake.

The enhanced tool allows for more nuanced and detailed information about post-graduation plans, including how students found their opportunity and when they secured their plans. This data will enable Swarthmore to track tends on hiring timelines and better understand differences between industries.

Key Campus Partnerships

Prioritizing data collection prior to graduation, Career Services partnered with Alumni Relations, the Office of Student Engagement and Academic Success to capture student attention at key events during senior week, including the senior dinner and commencement rehearsal.

76% response rate as of August 2022

Aligning with national standards, this survey will remain open for six months after graduation to best capture a fuller picture of the graduating class. We look forward to sharing the final results later in the year.

Administered by

Handshake

CLASS OF 2022: SWARTHMORE'S IMPACT

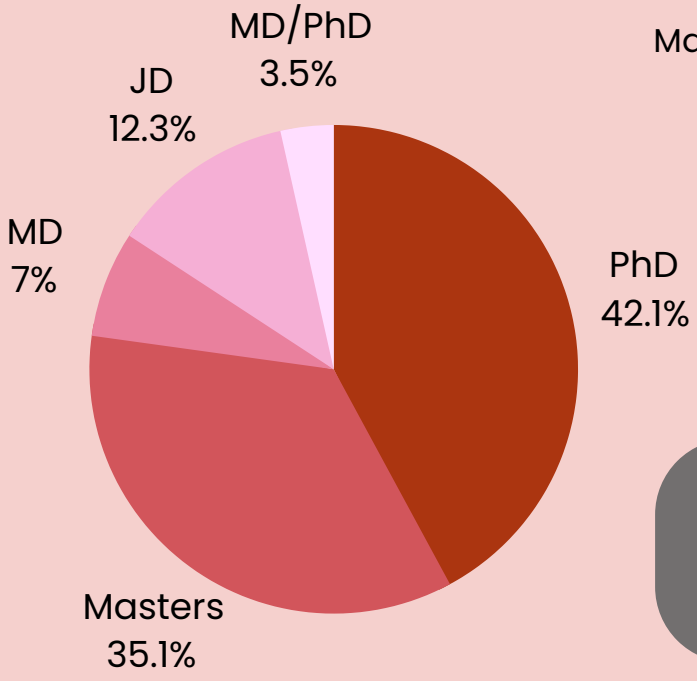
79% of students **reported receiving encouragement** from faculty or staff **to engage in career exploration or purse professional development opportunities** while a student.

97% of students **are satisfied or very satisfied with their Swarthmore experience.**

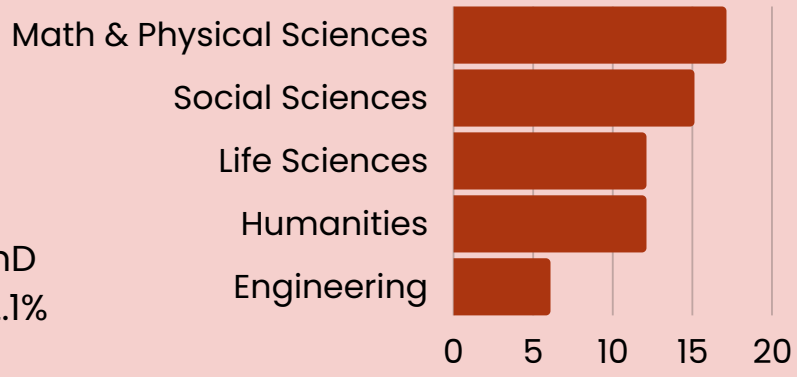
Gradudate School

CLASS OF 2022: GRADUATE SCHOOL

Degrees Pursued



Academic Disciplines Pursued



67% **of grads plan on attending graduate school within 5 years**

CLASS OF 2022: SNAPSHOTS & TRENDS

Most Popular Industries

- TECHNOLOGY
- CONSULTING
- HIGHER ED
- HEALTHCARE
- NON-PROFIT

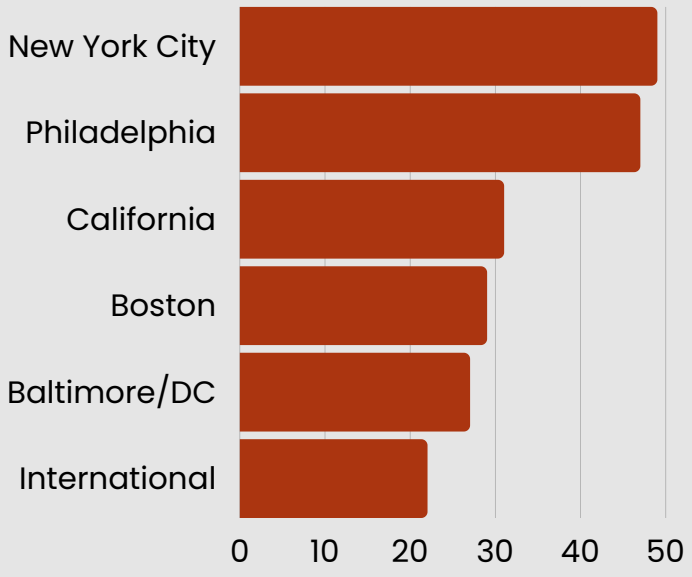
National Fellowship Prizes

- 6 FULBRIGHTS
- 1 WATSON
- 1 CARNEGIE ENDOWMENT FOR PEACE

74%
of students
had at least one internship while at Swarthmore

62%
had at least one research experience

Popular Geographic Destinations









EMBRACING WELLNESS

Inaugural Pups, Popcorn & Personnel: Study Break Event

During the start of reading days, Career Services invited students to meet our new staff members, have a snack, and pet one of the Career Services' staff dogs. This was a hugely popular event, attended by 60+ students with requests to make this program offering a regular occurrence.

NEW COLLABORATIONS

Career Services actively partners with many departments on campus. We realize career education extends everywhere and every experience a Swattie has is important for their career development journey. Here are a few new collaborations from the year.

Student Group (Google Developer Student Club)
&
Career Services



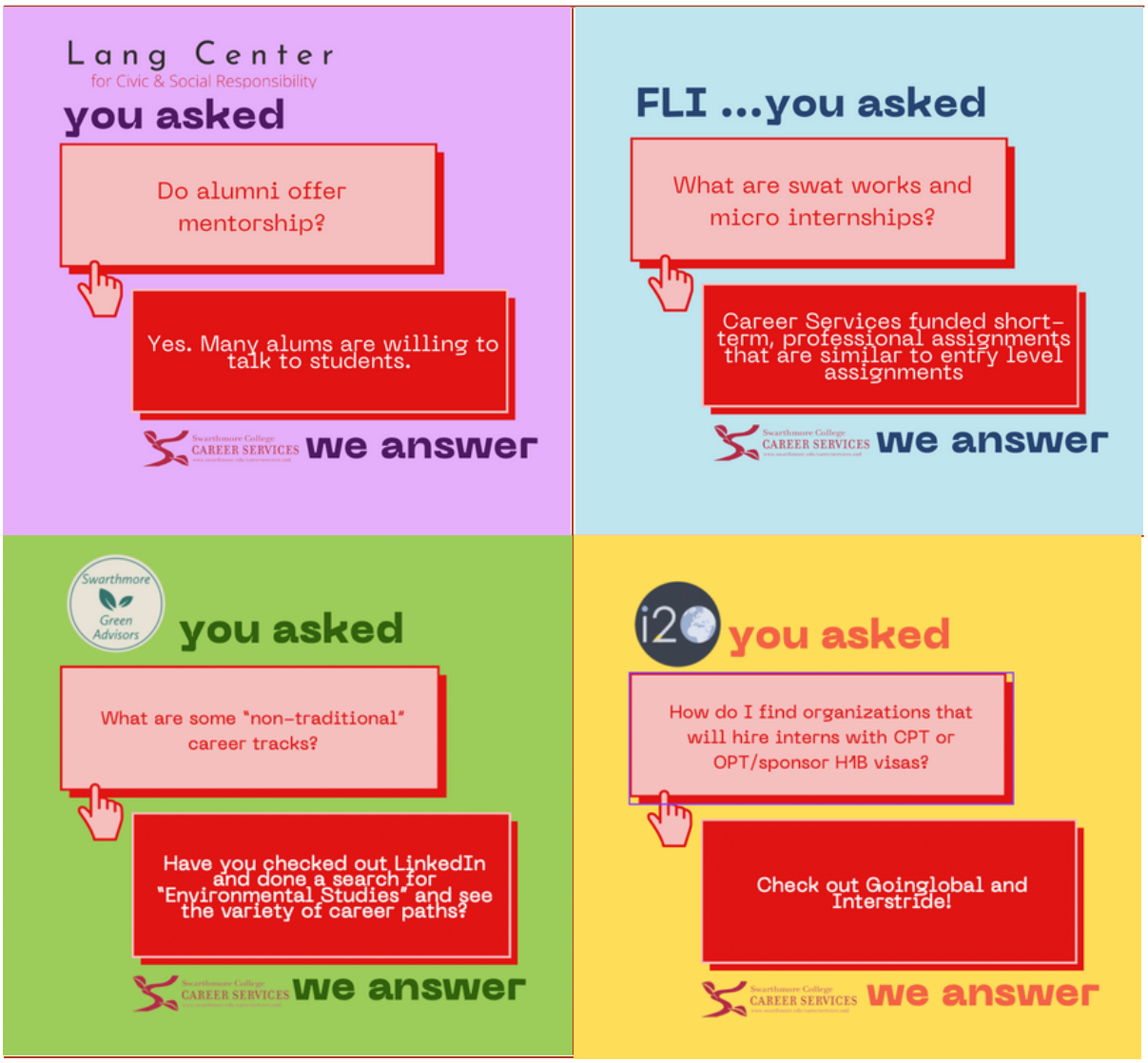


Academic Department (Environmental Science)
&
Career Services

INSTITUTIONAL ASSESSMENT PROJECT

Using the power of social media to creatively engage with different student populations.

Career Services partnered with the Lang Center for Civic and Social Responsibility, First Generation/Low Income Office, Office of Sustainability, Athletics, and International Students Office on Instagram. We asked students to share their career development questions. Responses appeared on our Instagram feed in either text (below) or video format. The entire Career Services team--from our student workers to our career counselors--pitched in to create videos.



WHAT WE LEARNED...

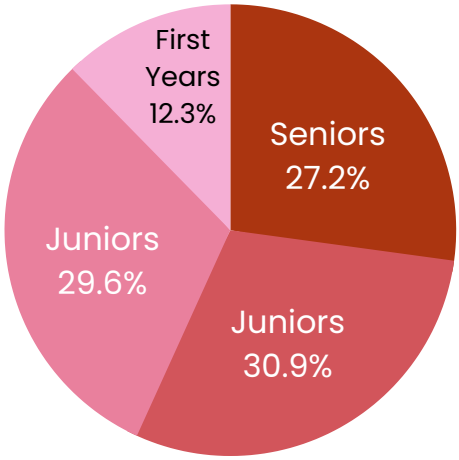
1. HOW TO FIND INTERNSHIPS IS ON MANY STUDENTS' MINDS
2. STUDENTS DO ENGAGE ON SOCIAL MEDIA: OUR INTERACTIONS DOUBLED
3. STUDENTS ARE EAGER TO LEARN FROM THEIR PEERS

EXPERIENTIAL LEARNING

SwatWorks

81 Students completed micro-internships

SwatWorks is Swarthmore's micro-internship program. Students gain access to a variety of real-world, short-term projects (up to 40 hours) supervised by alumni. Not only do students gain substantive work experience and exploration of interests, they also build a mentoring relationship with alumni.



Participation by Class Year

Workplace/Mentor Testimonials

"Was a model intern. He communicated clearly and asked complex questions. He produced excellent work and completed all assigned tasks on time...demonstrated diligence and commitment to the project...will be an asset to any future employer."

"[He] was incredible to work with -- had great attention to detail and was on top of every deadline."

AESOP Academy

118 Students completed at least one of 9 different skill-building courses

2021-22 Courses

- Captivating Outreach & Communications
- Data Analytics
- Entrepreneurship
- Excel (basic & intermediate)
- Excel Essentials- Data Analysis & Reporting, Project Management
- Tableau Analytics & Dashboard Development
- SQL Crash Course

Student Testimonials

"I am confident that I can tackle real world data analysis cases using the technical and soft skills I acquired during these...intensive four days. I do not doubt that I am now able to produce thoughtful, deliverable-ready reports to employers. The sessions are worth the time spent regardless of the major or class year."

- Nelson Dufitimana '24

"Each session is always very clear, engaging, and enjoyable, and after the courses I feel confident in the new skills that I learned. I thought all of the content was very clear and easy to understand."

- Michael Brown '22

EXPERIENTIAL LEARNING

Swarthmore Future Entrepreneurship Program (SFEP)

FULLY-FUNDED SUMMER INTERNSHIPS AT STARTUPS IN PHILLY. TECHNOLOGY, BUSINESS DEVELOPMENT, & MARKETING

Employers:

AssetVue
CampusESP
NeuroFlow
Pression
Roundtrip
SETVI
SocialLadder
WealthHub
Yellowdig



"Working at WealthHub Solutions this summer was a transformational experience [...] It left me feeling far closer to understanding the skills required to start businesses, in addition to giving me a much clearer vision towards the area of technology that I want to work in."

- Kenneth Barkdoll '24 | WealthHub Solutions

"I learned some really useful skills that I can use wherever I end up in the future including leadership, applied economic modeling, and entrepreneurship."

- Olivia Shan '22 | Pression LLC



The Swarthmore Future Entrepreneurship Program (SFEP) connects students to start-up organizations based in Philadelphia. Taking advantage of Philadelphia's robust entrepreneurial community, SFEP provides students with opportunities to explore interests and gain valuable work experience through a fully-funded 10 week summer. Often times, SFEP employers extend offers to continue working during the academic year or full-time job offers post-graduation.

12
Students
completed SFEP opportunities

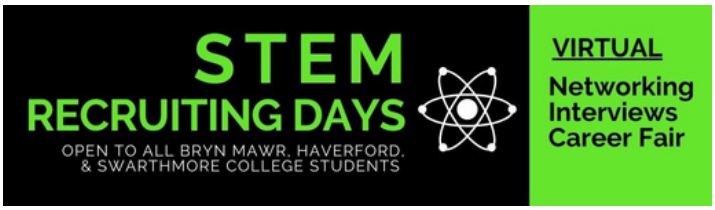
9
Employers
offered SFEP opportunities

EMPLOYER ENGAGEMENT & RECRUITING

By partnering with other similar schools across different geographic locations, we can offer more opportunities.









Commitment to DEI

Career Services centered inclusiveness and representation with recruiting events, including:

- Tri-Co Diversity EXPO - 15 employers
- Diversity Career Expo Prep: An Informal Conversation
- Diverse Alumni in Tech Panel

Alumni Connections

- Alumni Council offered one-on-one virtual mentoring sessions.
- 58 alumni engaging through events, job/internship postings, etc.

Industry-Specific Events

- Museum Meet-Up
- Social Justice Meet-Up
- Education Meet-Up
- Consulting Round Table Discussions
- Johnson & Johnson Recruiting Event

Impact

- 210 interviews for Swarthmore students
- 214 employers engaged
- 56% of students who applied for recruiting events received interviews
- 37% of employed 2022 grads received their opportunity through Handshake, recruiting events or alumni networking

"Our partnership with Swarthmore College introduces Analysis Group to students from diverse educational backgrounds whose passion for using data and analytics to solve complex problems matches our own. This is one of the many reasons why we value our continued relationship with Swarthmore Career Services Office, as it connects us to intellectual individuals who are driven to continuously learn, develop professionally and ultimately play an integral role to the work we do."

- Recruiter, Analysis Group, Inc.

STUDENT HIGHLIGHTS & ADVICE



Don't be afraid to try new things and explore.

YASMIN AGUILLION ('22)

Ph.D. Candidate

University of Notre Dame



Talk to alums in (and out of) your potential field!

EVA KAROLCZAK ('22)

Post-Baccalaureate IRT Fellow

National Institutes of Health



Don't be discouraged by a wave of rejections or not getting your dream job right away because it only takes one lucky break to launch a career.

KYLE LEE ('22)

Associate

L.E.K. Consulting